




# BRENT WIDMAN

*EXPERT IN OVERCOMING  
OBSTACLES, RESILIENCE,  
AND PERSEVERANCE*

 [brentwidman](#)

 [coachbrentwidman](#)



# MEET BRENT

DYNAMIC SPEAKER AND COACH

Traveling from: Plymouth, MN

Brent Widman embodies the power of perseverance and dedication, consistently outworking the room no matter the challenge. He shows up fully—not just in business but in every aspect of life. His journey has shaped him into a leader in resilience, teaching how to overcome obstacles and achieve goals through unwavering consistency and focus.

Brent has worked with top executives, leaders, and teams from hundreds of organizations nationwide, sharing powerful, personal stories that resonate deeply with every audience. His keynotes blend vulnerability with actionable insights, delivering impactful messages that connect both professionally and personally.



## BUSINESS COACH

As a business coach, Brent brings a wealth of knowledge and experience to guide professionals in achieving their goals. With a focus on personalized growth, he works closely with individuals to develop leadership skills, enhance decision-making, and build resilience. His coaching is rooted in helping clients navigate challenges with confidence, while fostering accountability and continuous improvement. Brent's strategic insights and hands-on approach allow him to unlock potential in executives, empowering them to reach new levels of success in their careers and organizations.



## CERTIFIED TRAINER

Brent is a dynamic business trainer with over 17 years of experience working with teams from small businesses to Fortune 500 companies. His military background and MBA provide him with a unique blend of discipline and strategic thinking that he applies to team development. Known for his ability to inspire and challenge, Brent helps teams improve processes, embrace difficult tasks, and drive results. His expertise in lead generation, executive communication, and follow up makes him a trusted resource for teams looking to elevate their performance.





Brent's keynote presentations have a few key facets:



### Resilient

Brent embodies resilience, using his military background to inspire clients to see challenges as growth opportunities.



### Empathetic

His caring nature allows Brent to connect deeply with clients, tailoring his coaching to support their unique journeys.



### Driven

Brent's relentless pursuit of excellence fuels his top performance and inspires others to chase their goals with equal determination.

## KEYNOTE PROGRAMS

### OWN OUR SHIFT

In this impactful keynote, Brent shares his journey from adversity to success, showing how a difficult past doesn't define your future. He addresses the "gap" between your current situation and your goals, offering strategies from Own Our Shift to help you overcome obstacles and transform your life.

### PIVOTAL DECISIONS

In this inspiring keynote, Brent challenges the idea that life changes through big decisions. He shows how small, daily choices shape our identities. Consistency and discipline in routines—like rising early or balancing work and family—can lead to lasting change.

### LEADER SHIFT

Brent believes great leaders are made through effort and personal development. In this keynote, he explains how leadership comes from honing skills and making intentional, consistent decisions. Even top salespeople can struggle, but focusing on small actions helps anyone grow into an effective leader.



# OWN OUR SHIFT PIVOTAL DECISIONS LEADER SHIFT

KEYNOTE DESCRIPTIONS

## ABOUT OWN OUR SHIFT

In this powerful keynote, Brent explores the journey from life's toughest challenges to triumphant success. Despite a rough start marked by divorce, drinking, and debt, Brent shows that where you begin doesn't define your future. The talk focuses on the "gap," the space between where you are and where you want to be—a place many get stuck, unable to move forward. However, by enacting the proven strategies he outlines in *Own Our Shift*, you can overcome the obstacles of the gap. The payoff is a life transformed, as seen in Brent's own journey.

## ABOUT PIVOTAL DECISIONS

In this inspiring keynote, Brent challenges the common belief that life is changed by a few monumental decisions. Instead, he'll explore how it's the small, seemingly insignificant choices we make every day that truly shape who we become. Through consistency and discipline, these tiny pivots gradually lead to an entirely new lifestyle. Discover how the discipline of daily routines, like getting up early or balancing work and family, create lasting change.

## ABOUT LEADER SHIFT

Brent understands that great leaders aren't born—they're made through deliberate effort and personal development. Becoming a strong leader requires honing specific skills and making small, consistent decisions that set you apart from others. In this motivating keynote, Brent discusses how even the best salespeople don't automatically become great leaders and why some quit, thinking they aren't good enough. The journey to leadership is one of continuous growth, driven by intentional choices over time; by focusing on small but significant actions, you can gradually develop the qualities that make an effective leader.

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# GET IN TOUCH

CONTACT BRENT WIDMAN

If you're interested in booking Brent for your upcoming event, reach out to our team of dedicated speaker agents at [info@southwesternspeakers.com](mailto:info@southwesternspeakers.com) to check his availability.

**Contact Southwestern Speakers:**  
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**You can also keep up with Brent on the following channels:**



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