



## Why You Should Book Ron \_\_\_\_\_

As the author of Redefining Possible and an executive leader, Ron Alford is a barrier-breaking savant. Many speakers offer the perfected speech for the stage with just the right inflections and thoughtful pauses, but there are few speakers like Ron Alford, whose authenticity and vulnerability immediately draws in listeners to connect on a deeper level.

His stories are personal, his insights are relevant, and his actionable steps to break belief barriers will change your audience's lives. Focused on serving others, he takes the time to learn about who he'll be talking to and tailors his message to their distinct needs, making his keynote deeply resonant and impactful.

# FEATURED KEYNOTE

#### **Redefining Possible**

Rejection. Fear. Procrastination. Burnout. Complacency. These are everyday challenges that salespeople and sales leaders have to overcome if they're ever going to be a top performer. So how do you reach the top 1% of your profession? Is it really possible to double your income in a year? What is the difference between the salespeople who break records and everybody else? What does it really take to reach your goals?



#### **Redefining Possible**

Uncover a clear vision for the future and discover a new way to live. With Redefining Possible, you'll learn how to accomplish your goals and inspire others to do the same.

### **CONTACT FOR KEYNOTE PRICING**

Fee includes a 45-minute pre-event call to allow speaker insight on presentation customization, a 60-90 minute keynote, and a 30-minute post-event call.



#### **Contact for Availability:**

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