

GENA PARKER

Leadership Expert
and “Natural-Born” Salesperson

- 📍 Traveling from Denver, CO
- 📄 Keynotes: Natural-Born Salesperson
- 🗣️ Speaking Topic: Sales Mindset

📷 [genaparker_sw](#) 📘 [genaparker.sw](#)

Why You Should Book Gena

Gena is a top-performing salesperson, leader, recruiter, and trainer, but didn't exactly begin that way. As an introverted art major who wound up calling on 3,000 doors per summer in college selling educational materials, Gena was a self-professed “reluctant salesperson.” She personally underwent the same transformation she now infuses in her audience, beginning with the realization that trying to avoid being salesy creates a tepid, ineffective salesperson. In her keynote, “Natural-Born Salesperson,” Gena ignites salespeople, managers, and executives with a fervor to live into their profession’s true potential. As an energizing keynote speaker, Gena helps her audience hone their skills and re-ignite the passion needed to increase their sales and achieve their goals.

FEATURED KEYNOTE

Natural-Born Salesperson:

In “Natural-Born Salesperson,” your audience will learn the secrets to avoiding common sales myths and boosting their sales. Like most, you’re probably all too familiar with the stigma surrounding sales. Unfortunately, attempts to avoid this perception have left sales professionals with weak language and a passive approach to generating business. As Gena explains, sales professionals don’t realize how their own perception of their occupation negatively impacts themselves and their clients.



CONTACT FOR KEYNOTE PRICING

Fee includes a 45-minute pre-event call to allow speaker insight on presentation customization, a 60-90 minute keynote, and a 30-minute post-event call.

Contact for availability:

✉️ info@southwesternspeakers.com

☎️ (615) 391-2834

🌐 GenaParkerSWC.com