

TRAINING YOU CAN TRUST TO TRANSFORM YOUR TEAM

HOW TRAINING CAN HELP

Maybe you've become aware of some opportunities in which your team can improve, or you simply have team members who have become complacent in their routines. Whatever the obstacle, training can help your team unlock the next level of talent and enthusiasm. Get your people marching in the same direction and have fun reaching the next level of growth.

PROPRIETARY PROCESS

1 Research

We're not presumptive enough to think we know your business better than you do, so we take the time to learn the needs of your business through shadow days, interviews, surveys, and more.

2 Consult

We want your fingerprints all over this training, so we take our research back to your leadership team and collaborate with you to design a tailored solution.

3 Create

We have hundreds of modules of content, but the thing our clients love about working with us is that we tailor that content to solve their business needs. When you partner with us for training, the content will sound like you and be just what your audience needs.

4 Embed

We don't just "stand and deliver." Your training will be interactive to equip your team members with new habits.

BENEFITS OF TRAINING

INCREASE PROFIT
MARGIN BY

24%

INCREASE
PRODUCTION BY

25%

INCREASE EMPLOYEE
RETENTION BY

40%

RETURN ON
INVESTMENT OF

353%



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The reason for choosing Southwestern Consulting over others was their experience in sales training. SWC's content was the biggest takeaway of our entire 3 days together. They engaged each person in the training individually. It is the single best investment we have made in our sales team in 10 years.

-Linda J. Devine
National Sales Manager | Krex Inc.