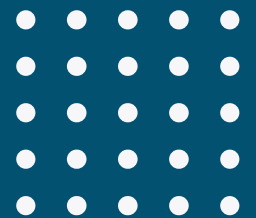
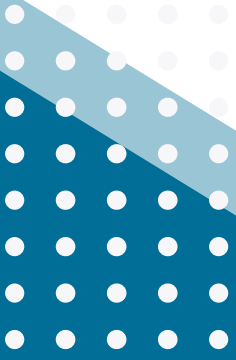


Southwestern Speakers

Experts on sales, leadership,
motivation, and productivity





Let Southwestern Speakers inspire your audience.

Southwestern Speakers is a boutique agency that specializes in providing top sales and leadership experts for your audience. Their ability to connect with audiences and deliver dynamic presentations has made them some of the world's most popular keynote speakers.



FEATURED EXCLUSIVE SPEAKERS



ADAM OUTLAND

Leading Expert on the Power of Persuasion in Leadership and Life

📍 Traveling from Houston, TX

🗣️ Keynote: Persuasion Versus Debate: How being effective in communication is better than being right.

🗣️ Speaking Topic: Communication

WHY BOOK THIS SPEAKER

Adam is the host of two popular podcasts, *Inside Great Minds* and *The Action Catalyst*, both of which serve the purpose of unpacking the principles that make individuals successful at their craft. He is an impeccable example of someone who has mastered his trade; as a skilled communicator and intentional leader, Adam is a genius at identifying and implementing strong habits in his team, clients, and audiences. An expert in the power of persuasion in leadership and life, Adam's keynote presentation has a few key facets:

Customized: Adam takes the time to learn about your audience and tailor the application of the lessons to your organization.

Actionable: Your audience has a clear call to action with real suggestions they can implement.

Inspiring: Adam will breathe life into your audience through the energy he brings to your engagement, helping them feel refueled and ready to reengage.



DANA POTTHOFF

Expert in Maximizing Personal Potential

📍 Traveling from Brooklyn, NYC

🗣️ Keynotes: Own Your Seat | Believe. Decide. Commit

🗣️ Speaking Topic: Ownership

WHY BOOK THIS SPEAKER

Dana is a sales powerhouse who consistently leads with integrity, smashing company records and inspiring people along the way. Through this experience, she has become a knowledgeable leader in the realm of personal potential, notably living out the life she designed on her vision board years ago. Dana has worked with executives and team members at hundreds of organizations, providing them with tools to maximize their potential and increase productivity. She has a specific passion for working with women and helping them break through belief barriers, shatter self-doubt, and overcome obstacles to fulfill lives of purpose and impact. Dana's keynotes share time-proven principles intermixed with motivating anecdotes that will stir and guide your audience to become the best they can be through self-reflection and initiative to take action.

**DAVE BROWN**

Changing the Practice and Perception of Sales Worldwide

📍 Traveling from Nashville, TN

🗣️ Keynotes: Servant Selling | Servant Leadership | Painless Prospecting |
The Answer Lies Behind The Next Door

🗣️ Speaking Topics: Sales Performance | Prospecting

WHY BOOK THIS SPEAKER

As an executive, author, and thought leader, Dave brings a rich history of accolades and accomplishment to his work, having excelled in the trenches of sales, leadership, and life as a true competitor.

One great piece of feedback on Dave's keynote sounds like this, "I wish I could bottle him up and take a shot of him every day. Wow!"

Dave's boundless enthusiasm for leadership and sales leaves his audiences excited to embrace their roles with passion. As the author of *Servant Selling*, he is a pioneer in teaching the principles of sales and leadership as a service who will show your audience how to get past their fears and to truly serve their team members and their customers.

More than just a motivational speaker, Dave's programs couple mindset change with practical techniques that attendees can implement immediately to get measurable results.

**ELIZABETH MAHUSAY**

Cultivating Thought Transformation and Personal Development

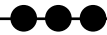
📍 Traveling from McKinney, TX

🗣️ Keynotes: Pick Your Path: How to Set Your Mental Autopilot on the Right Course

🗣️ Speaking Topic: Transformative Thinking

WHY BOOK THIS SPEAKER

Elizabeth is a high-energy and dynamic speaker focused on helping people reach their full potential. Throughout her career, she has trained thousands of people to rewire their negative thinking while implementing proven systems that create a growth environment. She is an expert in thought transformation, believing that right thinking is the foundation for success and knowing how to exchange limiting beliefs for healthy thoughts. In her humorous and relatable program, she uses the science of neuroplasticity and covers four simple steps to equip her audience with the power to transform their thinking. When you transform your thoughts, you transform your life!



EMMIE BROWN

Strategic Leadership Visionary: Scaling Systems, Improving Processes, and Impacting People

📍 Traveling from Nashville, TN

🗣️ Keynotes: Manage Systems to Lead People | Talk Less, Sell More | The People Business | Win this Season

🗣️ Speaking Topics: Management and Leadership | Finding the Need | Motivation

WHY BOOK THIS SPEAKER

Emmie Brown captures audiences by drawing on her 25 years of experience as a business leader, a recruitment and team development aficionado, top sales performer, and an effective executive coach. Conveying a sense of intense personal ownership, she motivates and provides lasting value through sharing hard-earned wisdom and valuable insights alongside stories of inspiration that have sparked the success of others in her orbit for years.

Emmie is an expert at simplifying complex concepts and streamlining systems to improve companies and guide leaders to success. As an executive, practitioner, and mother, she has cracked the code on adapting to one's season of life, and she knows how to fire up audiences around the world to reach their peak performance through delivering practical and actionable next steps. Emmie tailors each keynote to the needs of her audiences, which has included teams from companies such as Morgan Stanley, AFLAC, Bank of America, Keller Williams, and more.



GENA PARKER

Leadership Expert and “Natural-Born Salesperson”

📍 Traveling from Denver, CO

🗣️ Keynote: Natural-Born Salesperson

🗣️ Speaking Topic: Sales Mindset

WHY BOOK THIS SPEAKER

Gena is a top-performing salesperson, leader, recruiter, and trainer, but didn't exactly begin that way. As an introverted art major who wound up calling on 3,000 doors per summer in college selling educational materials, Gena was a self-professed “reluctant salesperson.” She personally underwent the same transformation she now infuses in her audience, beginning with the realization that trying to avoid being salesy creates a tepid, ineffective salesperson. In her keynote, “Natural-Born Salesperson,” Gena ignites salespeople, managers, and executives with a fervor to live into their profession's true potential. As an energizing keynote speaker, Gena helps her audience hone their skills and re-ignite the passion needed to increase their sales and achieve their goals.



RON ALFORD

Redefining Possible in Every Aspect of Life

📍 Traveling from Seattle, WA

🗣️ Keynotes: Redefining Possible: Breaking Belief Barriers and Creating Ultra Performance in Sales and Leadership

🗣️ Speaking Topic: Breaking Belief Barriers

WHY BOOK THIS SPEAKER

As the co-author of Redefining Possible and an executive leader, Ron Alford is a barrier-breaking savant. Many speakers offer the perfected speech for the stage with just the right inflections and thoughtful pauses, but there are few speakers like Ron Alford, whose authenticity and vulnerability immediately draws in listeners to connect on a deeper level.

His stories are personal, his insights are relevant, and his actionable steps to break belief barriers will change your audience's lives. Focused on serving others, he takes the time to learn about who he'll be talking to and tailors his message to their distinct needs, making his keynote deeply resonant and impactful.



TEEJ CUMMINS

Sales and Leadership Expert

📍 Traveling from Vero Beach, FL

🗣️ Keynotes: The Cost of Comfort | Belonging | Disable the Labels

🗣️ Speaking Topic: Transformative Thinking

WHY BOOK THIS SPEAKER

Teej is an experienced powerhouse in the world of sales and leadership, igniting client and team engagement leading to remarkable success. She has a proven track record of exceeding expectations through her in-depth understanding of tailoring sales strategies to any situation. Teej specializes in creating meaningful connections that drive results. She captures the attention of her audiences through her contagious energy and enthusiasm, and she particularly connects through empowering women to rise above challenges with tenacity and resilience. Teej's authentic, action-oriented approach, coupled with passionate advocacy for women, creates a transformative experience.

FREQUENTLY BOOKED SPEAKERS



Amy Purdy



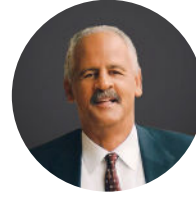
Joe Theismann



Ben Nemtin



Gloria Mayfield-Banks



Stedman Graham



Scott Hamilton



Gigi Butler



Johnny Quinn



Waldo Waldman



Blue Stiley



Joan Lunden



TESTIMONIALS

“

[Our agent] has been the best agent we have ever worked with...

Michael H., COO - Vista Solutions Group, LP

“

Working with [my agent] is an absolute pleasure. She knows her clients needs and worked tirelessly to bring impactful speakers to their events. Her industry knowledge and commitment to service is truly commendable! I love working with [my agent]!

Joshua M. Evans, Keynote Speaker

“

I have to tell you, Dave hit it out of the park! Everyone loved him and I already have several members of the sales and marketing committee asking to have him back next year to do his follow-up keynote! He was an absolute joy to work with. So personable, so prepared, down-to-earth, and his enthusiasm is infectious. I truly appreciate how he came in early and stayed late — really showed his dedication to his craft.

Kirsten K., Communications Manager - ICCFA

“

Ron Alford is a rare talent and a difference maker for an organization. His workshop provided an adrenaline shot of motivation, detailed goal-setting, and focused intensity to our salesforce. [We] noted an immediate increase in production following our national sales meeting with Ron as the keynote speaker and trainer.

Jeremy P., President - Precision Medical

Our Southwestern Speakers team can help you find the right speaker for your event who will meet your needs and your budget. We'll also handle the booking process and answer any questions you may have along the way.

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Morgan Stanley



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